

**Give to the Max Day: Greater Washington
Award Structure**

Give to the Max Day: Greater Washington is structured to help nonprofits bring in new donors. While there are three “Grand Awards” that go to the nonprofits that receives the most money, the rest of the awards will go to nonprofits of different sizes for attracting the highest number of individual donors. This ensures that all nonprofits of all sizes work to raise money and expand their donor base. By helping nonprofits attract new donors and build online fundraising capabilities, *Give to the Max Day: Greater Washington* builds long-term nonprofit success.

Grand Awards

In the main pair of competitions, the top nonprofits that generate either the highest dollar amount or the most individual donors will win. There will also be prizes for 12th and 44th place.

Highest Dollar Amount	Most Individual Donors
Grand Award \$25,000	Grand Award \$25,000
Second Place Award \$10,000	Second Place Award \$10,000
Third Place Award \$5,000	Third Place Award \$5,000
Fourth Place Award – \$2,500	Fourth Place Award – \$2,500
New Year Award (12th place for 2012) – \$2,500	New Year Award (12th place for 2012) – \$2,500
Obama Award (44th place for the 44th president) – \$2,500	Obama Award (44th place for the 44th president) – \$2,500

Entrepreneurial Awards

Give to the Max Day: Greater Washington will also offer five “Entrepreneurial” awards at \$10k, \$5k, \$3K, \$2K and \$1k for the nonprofits with under \$1 million in revenue that attract the most individual donors.

The Care2 Fundraiser Awards

The top three individual fundraisers who garner the the most individual donors will win a \$10k, \$5k, or \$1k award for their cause of choice.

Golden Tickets

\$1000 at the end of every hour starting at 2 PM and ending at midnight, awarded to the nonprofit that garners the most individual donors in each hour. For example, the nonprofit that garners the most individual donors from 2-3 PM, or from 11 PM to midnight, will receive an additional \$1,000.

*** Note: These awards are NOT given out on November 9th and award money does not count towards larger awards.

*** Any nonprofit may create a matching grant on their own to help attract donors and win awards. As long as these matching grants are awarded on the Give to the Max Day site on November 9th, they WILL count towards overall awards.