



Friends,

Mark Miller Subaru is proud to announce that it will be partnering with the Community Foundation of Utah to be the Presenting Sponsor of Love UT Give UT 2017. MMS will bring to LUGU our extensive marketing resources and customer network to help attract new donors that will bolster fundraising for the Utah nonprofits. During our first meeting with the Community Foundation, it quickly became apparent that being a part of this event would be a fantastic opportunity for us to further leverage our charitable giving.

Charitable giving is a major part of the work we do and is valued greatly by our employees; in fact, since 2010, Mark Miller Subaru has given **\$1,174,846.99** to local charitable organizations. Our giving program is part of Subaru of America's Love Promise initiative. The Subaru Love Promise is just that – it's a **promise**. It's our promise to make the world a better place. In fact, we have a saying at Mark Miller Subaru: #leaveyourMARK in all that you do!

We're honored to partner with the Community Foundation in presenting the 2017 Love Utah Give Utah fundraising campaign! We will be incorporating LUGU into our media campaign this year, and will work hard to promote the important work that nonprofit organization do in strengthening our community. You should expect to hear more ads on radio and TV regarding LUGU! In addition, the Community Foundation will be active on local radio interview shows and they are creating additional messaging about LUGU on electronic billboards across the state. And as you know, social media is one of the primary strategies for getting the word out to potential donors. We will be using its extensive social media network to expand messaging about LUGU to even more people around the state.

We could not be more excited about being the Presenting Sponsor for Love UT Give UT. Please utilize the expanded resources that this partnership will provide and stay tuned for some even more exciting announcements about Love UT Give UT over the next few weeks.

Thank you for all that you do to make our world, our home, a better place.

Yours in leaving a MARK,

Jeff Miller

General Manager
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LOVE THE EXPERIENCE