

January 25, 2017

Dear Colleagues,

The Community Foundation of Utah is very excited to again host Love UT Give UT on March 30, 2017. 2017 marks the fifth year anniversary for Love UT Give UT, and the Community Foundation of Utah team has spent considerable time reflecting on how best to increase the overall impact of Utah's day of giving. To that end, we have some updates for 2017.

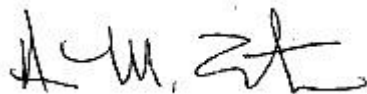
**Partnership.** We are incredibly excited about our sponsorship with Mark Miller Subaru. The access to resources and marketing available through this partnership will allow participating organizations to tell the story of their great work to even more Utahns. **Stay tuned for more exciting news about Mark Miller Presents Love UT Give UT in the weeks to come!**

**Leaderboard Categories.** Love UT Give UT has new leaderboard categories:

CATEGORY NAME	ORGANIZATION TYPES
Caring for our Friends and Places	Animals
	Environment
	Sports
	Recreation
Discovery and Enlightenment	Arts and Culture
	Education
Nurturing our Families	Children and Family
	Health
	Faith
Inspiring our Community	Community
	Economic Development
	Humanitarian
	International
	Science/Tech/Business

**Prizes.** For the 2017 event, we will again be awarding leaderboard prizes, which are provided through sponsorship funds raised by the Community Foundation of Utah. For 2017, first place in each category will receive \$5,000, second place will receive \$2,500 and third place will receive \$1,250.

Thank you for all you do to serve the people and places of Utah!



Alex Eaton, Executive Director  
Community Foundation of Utah