

Sample Facebook and Twitter Posts



To get you started, here are a few sample Facebook Posts and Tweets. Feel free to use and change as you see fit. Spice up your posts with photos, interesting facts about your organization, and your organization's fundraising goals and mission. To see a detailed guide on social media communications, visit the Fundraiser Toolkit.

Sample Facebook Posts: Leading up to Nevada's Big Give

Tip: Using the @ symbol before the organization's name will 'mention' or 'tag' the organization in your posts. Simply include the @ symbol before the organization's name and then select the organization from the drop down menu that appears. You must like the organization before the mention function will work.

- What if we all gave on one day? On March 23, 2017, we can! Support my fundraiser during Nevada's Big Give and help me raise money to benefit @Organization at www.nvbiggive.org.
- Please share – let's unite for a powerful day of giving on March 23, 2017: Nevada's Big Give! Learn more at www.nvbiggive.org.
- Nevada's Big Give is just X days away! Help spread the word by sharing this status and supporting @Organization on March 23, 2017! [[Link to Fundraiser Page](#)]

Sample Facebook Posts: Day of

- Today is the day! My goal is to raise \$X in 24 hours for [Mission/Program]! [[Link to your Fundraiser Page](#)]
- ZERO days to Nevada's Big Give! Give now and support [Mission/Program]! [[Link to your Fundraiser Page](#)]
- Only X hours left to be a Nevada's Big Give hero! Use your super giving powers now and support @Organization at [[Link to your Fundraiser Page](#)]

Sample Facebook Posts: Thank you

Thank you Nevada's Big Give heroes! I'm so incredibly thankful for your support. With your help, I raised \$X to support [Mission/Program] or @Organization in just 24 hours!

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Sample Tweets: Leading Up to Nevada's Big Give

- Join me on March 23, 2017 for #NVBigGive as I raise \$ for @Organization [Link to your Fundraiser Page]
- What if we all gave on one day? We can! #NVBigGive on March 23, 2017 & be a part of a community wide movement
- #NVBigGive on March 23, 2017 & help me raise \$ for @Organization [Link to your Fundraiser Page]
- Your donation on March 23, 2017 for #NVBigGive can help me raise (insert goal) for @Organization

Sample Tweets: Day of

- It's here! #NVBigGive is today & NOW is the time to make your donation! [Link to your fundraiser page]
- Give, Give, Give! Only X hours left to help @Organization! [Link to your fundraiser page]
- Haven't had a chance to donate to @Organization during #NVBigGive? Don't worry! You still have X hours left. [Link to your fundraiser page]

Sample Tweets: Thank You

- Thank you for everyone for contributing to #NVBigGive! I raised over [Total \$ raised] for [Mission/@Organization]