

# Nevada's Big Give Timeline for Success



## Getting Started

- ✓ Mark your calendar for March 23, 2017
- ✓ Like [www.facebook.com/NVBigGive](http://www.facebook.com/NVBigGive) on Facebook and Follow us on Twitter @NVBigGive
- ✓ Sign up and Create your fundraising page on Razoo
- ✓ Register for Nevada's Big Give

## 1 Month Before

- ✓ Log in to Razoo and find your fundraising page.
- ✓ Set a fundraising goal!
- ✓ Share your story on your page. Try posting pictures and videos. Your nonprofit should be able to help you with this.
- ✓ Spread the word. Tell your friends, family, colleagues to support your fundraiser on March 23, 2017.
- ✓ Share the link to your fundraiser page via email or on social media. For sample emails and Social Media posts, visit the Fundraiser Toolkit.

## 1-2 Weeks Before

- ✓ Update your Social Media pages and post the link to your fundraiser page. Be sure to let your network know March 23, 2017 is the day of the event!
- ✓ Talk about a nonprofit you admire and share your fundraising goal with your network.
- ✓ Prepare any communication material you plan to send on March 23, 2017. For sample templates, visit the Fundraiser Toolkit.
- ✓ Encourage your network to "like" us on Facebook and follow us on Twitter.

## March 23, 2017

- ✓ Kick off the day by making a donation via your page!
- ✓ Send at least one email to your network and remind them TODAY is THE day to give! You can also update them periodically throughout the day about your progress.
- ✓ Share enthusiasm for Nevada's Big Give on your social media platforms and let everyone know why the organization you support is so great.
- ✓ Share stories and post on [www.facebook.com/NVBigGive](http://www.facebook.com/NVBigGive) or your chosen organization's page.
- ✓ Use Facebook and Twitter to cheer on and thank donors with status updates. Use #NVBigGive and #givewhereyoulive.
- ✓ Post pictures and updates from offline events.
- ✓ Follow the live leaderboard at [www.nvbiggive.org](http://www.nvbiggive.org) and cheer on your cause!
- ✓ Tell engaging stories via social media, blog, etc. about why you support your cause.
- ✓ Celebrate and have fun!