



WHAT IF WE ALL GAVE ON ONE DAY?

We can on April 5 for Spring2ACTION, Alexandria's Giving Day. Spring2ACTION is a 24-hour online event that encourages everyone to contribute to Alexandria's nonprofit organizations through a single online giving platform on Wednesday, April 5, 2017. Last year, Spring2ACTION raised \$1,337,493 in one day, benefiting 152 local nonprofit organizations.

A Free Agent Fundraiser (FAF) is a champion for a cause, someone who wants to raise money for a specific charity. You may have seen this model with Team in Training and other races that ask people to raise money for them to be part of their team. Spring2ACTION allows you to take your fundraising to the next level.

Pick your charity, create your online page, set a fundraising goal and start asking your friends and family for their support! As a Free Agent Fundraiser, you can help your favorite nonprofit win up to \$50,000 in cash and prizes. All donations are tax deductible.

Be sure to activate your page by Thursday, March 30 so you can compete on the FAF Leader board on April 5!

NEW FREE AGENT FUNDRAISERS

1. Mark your calendar for April 5
2. Like Spring2ACTION on Facebook (www.facebook.com/spring2action and follow us on Twitter @spring2act
3. Create your fundraising page on Razoo. Go to [YOUR LINK HERE], look for the box that says fundraiser for this cause, and click on the "Get Started" button
4. Edit your page with text, images, a customized thank you message and a goal.
5. Spread the word through email and social media using the Spring2ACTION link to your page.

RETURNING FREE AGENT FUNDRAISERS

1. Mark your calendar for April 5
2. Like Spring2ACTION on Facebook (www.facebook.com/spring2action and follow us on Twitter @spring2act
3. Log in to your account at www.spring2action.org
4. Access your previous Spring2ACTION page. Let your nonprofit know you are participating as a FAF by March 30 to be added to the leaderboard.
5. Reset your donation and donor numbers
6. Edit your page with new text, images, a customized thank you message and a goal.
7. Spread the word through email and social media using the Spring2ACTION link to your page.