



### What if we all gave on one day?

We can on April 5 for Spring2ACTion, Alexandria's Giving Day. Spring2ACTion is a 24-hour online event that encourages everyone to contribute to Alexandria's nonprofit organizations through a single online giving platform on Wednesday, April 5, 2017. Spring2ACTion is an initiative of ACT for Alexandria, Alexandria's community foundation.

Last year, Spring2ACTion raised \$1,337,493 in one day, benefitting 152 local nonprofit organizations. **Free Agent Fundraisers raised \$345,156 in 24 hours!** Join the movement!

A Free Agent Fundraiser (FAF) is a champion for a cause, someone who wants to raise money for a specific charity. You may have seen this model with Team in Training and other races that ask people to raise money for them to be part of their team. Spring2ACTion allows you to take your fundraising to the next level.

Pick your charity, create your online page, set a fundraising goal and start asking your friends and family to support your fundraiser. As a Free Agent Fundraiser, you can help your favorite nonprofit win up to \$50,000 in cash and prizes. All donations are tax-deductible.

### Free Agent Fundraiser Checklist:

- Mark your calendar for April 5
- Like Spring2ACTion on Facebook ([www.facebook.com/spring2action](http://www.facebook.com/spring2action)) and follow us on Twitter @Spring2ACT
- Create your fundraising page on Razoo (deadline to be included on the FAF Leaderboard is March 30 – be sure to create your page by this date)
- Set a fundraising goal – anything from \$100 to \$10,000 or more
- Join us for a free agent fundraiser [happy hour](#) on Monday, March 13, 2017.
- Edit your Razoo page to tell the story of why you support this organization and why others should. Include pictures!
- Tell your network (friends, family, colleagues) to support your fundraiser on April 5. Secured Pledges (early donations) begin on March 20. Send your network a direct link to your FAF page. For sample emails and social media posts, visit the Free Agent Fundraiser Toolkit.
- Donate to your page between March 20 and April 5 to get things started.
- Have fun!