



Host a Party Tip Sheet

Create excitement (and maybe some healthy competition) among your friends to support your fundraising campaign by hosting a Spring2ACTION celebration! Check the leader boards, watch the total money raised grow and invite your friends to be a part of the live action on Wednesday, April 5, 2017.

Tips for hosting a Spring2ACTION party:

- Connect your laptop and display the Spring2ACTION leader boards-remember to refresh the page to watch the numbers increase!
- Make a laptop or tablet available to your guests with your page loaded and ready to donate on. (Log off of your personal account first).
- Send a link to your free agent fundraising page to your friends, so they can donate on their phones during the party.
- Get Festive! Hang Spring2ACTION signs or post yard signs. Email Pamela Larson at pamela.larson@actforalexandria.org to find out how to pick up promotional materials.
- Get Social! Take pictures of the party to post on your Facebook page or to tweet to your followers. Make sure to include a link to your free agent fundraising page in all of your posts and tweets! #Spring2Action

Party ideas:

- Reconnect-Use your Spring2ACTION party to bring old friends back together.
- Bring a dish to pass-Keep your party in budget by hosting a Spring2ACTION potluck.
- Motivate-Let your guests know about the great work done by the nonprofit you are raising money for. Pass out flyers, give a short introduction, or reach out to the nonprofit to invite a staff member to your celebration.

Want more tips? Call 703-739-7778 or email brandi.yee@actforalexandria.org or pamela.larson@actforalexandria.org with any questions or suggestions.