



Sample Facebook and Twitter Posts

To get you started here are a few sample Facebook Posts and Tweets. Feel free to use and change as you see fit. Spice up your posts with photos, interesting facts about your organization, and your organization's fundraising goals and mission. To see a detailed guide on social media communications, visit the Free Agent Fundraiser Toolkit.

Sample Facebook Posts: Leading up to Spring2ACTION

Tip: Using the @ symbol before the organization's name will 'mention' the organization in your posts. Simply include the @ symbol before the organization's name and then select the organization from the drop down menu that appears. You must like the organization before the mention function will work.

- What if we all gave on one day? On April 5, we can! Support my fundraiser during Spring2ACTION and help me raise money to benefit @organization name's at Spring2ACTION.org.
- Please share-let's unite Alexandrians and nonprofits for a powerful day of giving on 4/5/17: Spring2ACTION! Learn more at: Spring2ACTION.org
- Celebrate Spring2ACTION's 7th Anniversary with a \$70 gift on April 5! Schedule your donation at www.Spring2ACTION.org.
- Don't like waiting? You don't have to! Make your donation today for Spring2ACTION at www.Spring2ACTION.org.
- Spring2ACTION is just X days away! Help spread the word by sharing this status and supporting @organization's name on April 5! [Link to Your Free Agent Fundraising Page](#)
- Give where you live! Spring2ACTION on April 5 and help us make Alexandria a better place to live. Spring2ACTION.org
- What superpower would you choose? Flying, invisibility... or Giving? I choose Giving! Be an ACTION hero on April 5 and support @organization name during Spring2ACTION. [\[Link to Your Free Agent Fundraising Page on Razoo\]](#)

Sample Facebook Posts: Day of

- I gave to Spring2ACTion today and got this badge! You can get one to by helping me raise money for @organization name by donating to Link to Your Free Agent Fundraising Page [The badge can be found in the Free Agent Fundraiser Toolkit]
- Today is the day! My goal is to raise X in 24 hours for Mission/Programs! Link to Your Free Agent Fundraising Page on Razoo
- ZERO days to Spring2ACTion! Give now and support Mission/Programs! Link to Your Free Agent Fundraising Page on Razoo
- Only X hours left to be a Spring2ACTion hero! Use your super giving powers now and support @organization's name at Link to your Free Agent Fundraising page on Razoo

Sample Facebook Posts: Thank you

- Thank you Spring2ACTion heroes! I'm so incredibly thankful for your support. With your help, I raised X to support Mission/Programs or @organization's name in just 24 hours!

Sample Tweets: Leading Up to Spring2ACTion

- Join me on April 5 for #Spring2ACTion, Alexandria's community wide giving day as I raise \$ for @organization's twitter handle or name [Link to Your Free Agent Fundraising Page on Razoo]
- What if we all gave on one day? We can! #Spring2ACTion on April 5 & be a part of a community wide movement at spring2action.org
- #Spring2ACTion on April 5 & help me raise \$ for @organization's twitter handle or name [Link to Your Free Agent Fundraising Page on Razoo]
- Get up to speed about #Spring2ACTion Alexandria's largest community wide fundraiser at Spring2ACTion.org
- Your donation on April 5 for #Spring2ACTion can help me raise (insert goal) for @organization's twitter handle or name & boost giving in #AlexandriaVA Spring2ACTion.org
- Give where we live! Donate @Link to your Free Agent Fundraising Page on Razoo & help me support @organization's twitter handle or name #Spring2ACTion
- Be an ACTION hero & support my goal of Your goal here for @organization twitter handle or name @Link to Your Free Agent Fundraising Page on Razoo on April 5 #Spring2ACTion
- Can't wait for April 5? Schedule your #Spring2ACTion donation today at Link to your page!

Sample Tweets: Day Of

- It's here! #Spring2ACTion 2017 is today & NOW is the time to make your donation! [Link to your Free Agent Fundraising Page on Razoo](#)
- Give, Give, Give! Only _____ hours left to help @organization's twitter handle or name win up to \$50,000 of prizes during #Spring2ACTion! [Link to your Razoo Page](#)
- Haven't had a chance to donate to @organization's twitter handle or name during #Spring2ACTion? Don't worry! It goes until midnight [Link to your Free Agent Fundraising page on Razoo](#)

Sample Tweets: Thank you

- Thank you to everyone for contributing to #Spring2ACTion! I raised over [Total\\$Raised](#) for [Mission/Population Served](#) or @organization's name