



## Sample Facebook and Twitter Posts

*To get you started here are a few sample Facebook Posts and Tweets. Feel free to use and change as you see fit. Spice up your posts with photos, interesting facts about your organization, and your organization's fundraising goals and mission. To see a detailed guide on social media communications, visit the Nonprofit Toolkit.*

### Sample Facebook Posts: Leading up to Spring2ACTion

- What if we all gave on one day? On Wednesday, April 5, WE CAN! Support us during Spring2ACTion as we raise money to support **Mission/Goals** at [www.spring2ACTION.org](http://www.spring2ACTION.org)
- Help us make history! Mark your calendars for Wednesday, April 5, 2017-we're participating in Spring2ACTion, a 24 online giving event for charities, and we'd love your support. Go to [www.spring2action.org](http://www.spring2action.org).
- Please share-help us unite Alexandrians and nonprofits for a powerful day of giving on April 5, 2017: Spring2ACTion! Learn more at: [www.spring2action.org](http://www.spring2action.org)
- Spring2ACTion is just **X** days away! Help us by sharing this status and supporting **organization name** on April 5! **Link to Your Razoo Page**
- Give where you live! Spring2ACTion on April 5, and help us make Alexandria an even better place to live. [Spring2ACTION.org](http://Spring2ACTION.org)
- What superpower would you choose? Flying, invisibility... or giving? We choose giving! Be a Spring2ACTion hero on April 5 and support us during Spring2ACTion. Give at [www.spring2action.org](http://www.spring2action.org).

### Sample Facebook Posts: Day of

- Did you give today? Share this badge on your Facebook page [See Nonprofit Toolkit for the I Gave Badge]
- Today is the day! Our goal is to raise **X** in 24 hours for **Mission/Programs**! Will you help us? **Link to Your Razoo Page**

- ZERO days to Spring2ACTion! Give now and support our [Mission/Programs!](#) [Link to Your Razoo Page](#)
- Did you know that just \$10 can [insert information about your program](#)? Please consider making a donation today [at link to your Razoo page](#). Every donation counts!
- We are only [X](#) away from meeting our Spring2ACTion goal of [X](#). With your donation we can [insert what the money will pay for](#) [Link to your Razoo Page](#)
- Only [X](#) hours left to be a Spring2ACTion hero! Use your super giving powers now and support us at [Link to your Razoo page](#)
- What's more fun than a power hour? Winning \$500! Give between [Time of power hour](#) to help us win an extra \$500! [Link to your Razoo page](#)

### Sample Facebook Posts: Thank you

- Thank you to all of our donors who contributed during Spring2ACTion. Together we raised [X](#) to support [Mission/Programs](#) in just 24 hours! Your support is not only incredibly generous but will continue to inspire and motivate the work we do every day.
- Thank you Spring2ACTion heroes! We're so incredibly thankful for your support. With your help, we raised [X](#) to support [Mission/Programs](#) in just 24 hours!
- Can you believe we raised [X](#) in just 24 hours? <#> of you answered the call, and your support will help [mission/programs](#) all year!

### Sample Tweets: Leading Up to Spring2ACTion

- Join us on April 5 for #Spring2ACTion, Alexandria's community wide giving day! Learn more: [www.spring2action.org](http://www.spring2action.org) @Spring2ACT
- What if we all gave on one day? We can! #Spring2ACTion on April 5 & be a part of a community wide movement at [www.spring2action.org](http://www.spring2action.org) @Spring2ACT
- #Spring2ACTion on April 5 & help us raise \$1.5M for Alexandria nonprofits [www.spring2action.org](http://www.spring2action.org) @Spring2ACT
- Get up to speed about #Spring2ACTion #AlexandriaVA largest community wide fundraiser at [www.spring2action.org](http://www.spring2action.org) @Spring2ACT
- Your #Spring2ACTion donation on April 5 can help us [\(insert goal\)](#) and boost giving in #AlexandriaVA [www.spring2action.org](http://www.spring2action.org)
- Give where you live! Donate @ [Link to your Razoo page](#) and help us make Alexandria a better place to live #Spring2ACTion
- Be an ACTION hero and support our goal of [Your goal here](#) @ [Link to your razoo page](#) on April 5 #Spring2ACTion
- Can't wait for April 5? Make your #Spring2ACTion donation today at [Link to your page!](#)

- Celebrate Spring2ACTION's of raising \$ for #nonprofits in Alexandria & schedule your donation for **your organization's name** at **link to your Razoo page**

### Sample Tweets: Day Of

- It's here! #Spring2ACTION 2017 is today & NOW is the time to make your donation! **Link to your Razoo Page**
- Give, Give, Give! Only \_\_\_\_\_ hours left to help us win up to \$40,000 of prizes during #Spring2ACTION! **Link to your Razoo Page**
- Haven't had a chance to donate to **Your Organization's Name** during #Spring2ACTION? Don't worry! It goes until midnight **Link to your Razoo page**
- We're **Amount of \$** away from winning big on #Spring2ACTION. Help us move up on the leaderboard! **Link to your Razoo Page**
- #Spring2ACTION POWER HOUR Alert! Give now until **Time Power Hour ends** to help us win an extra \$500! **Link to your Razoo Page**
- Give where you live at **Link to your Razoo Page** #Spring2ACTION

### Sample Tweets: Thank you

- You did it #ExtraordinaryALX! Thank you to **Number of donors** that gave over **Total \$ Raised** in 24 hours! #Spring2ACTION
- Thank you to everyone for contributing to #Spring2ACTION! We raised over **Total \$ Raised** for **Mission/Population Served**
- What a day! THANK YOU for helping us raise an incredible **Total \$ Raised** during #Spring2ACTION