



Sample Spring2ACTion Social Media Calendar

DATE	TWITTER	FACEBOOK
March 22-2 weeks out	Join us on April 5 for #Spring2ACTion, Alexandria’s giving day! Learn more: www.Spring2ACTion.org	What if we all gave on one day? On Wednesday, April 5, WE CAN! Support us during Spring2ACTion as we raise money to support [insert mission/goals] at www.Spring2ACTion.org .
March 29-1 week out	What if we all gave on one day? We can! #Spring2ACTion on April 5 & be a part of a community wide movement: www.Spring2ACTion.org .	Spring2ACTion is just a week away! This year, our goal is [insert goal] for [insert programs]. Get ready to give at www.Spring2ACTion.org
April 4- 1 day before	Your #Spring2ACTion donation tomorrow can help us raise [insert goal] & boost giving in #AlexandriaVA www.Spring2ACTion.org	What superpower would you choose? Flying, invisibility...or giving? We choose giving! Tomorrow, be an action hero and support us during Spring2ACTion! Give at: www.Spring2ACTion.org
April 5-Spring2ACTion!	It’s here! #Spring2ACTion 2017 is today & NOW is the time to make your donation www.Spring2ACTion.org	TODAY is the day to Spring2ACTion! Give now and support out [Mission/Programs]! www.Spring2ACTion.org