

# Alexandria Times

Feb 21, 2017

Greetings Spring2ACTion Leaders:

The Alexandria Times wants to help ACT's nonprofits with publicizing Spring2ACTion 2017! On **March 30, the Thursday before Spring2ACTion, the Alexandria Times will run a special nonprofit section.**

Here are the prices and conditions:

- The Alexandria Times will create the Spring2ACTion banner to go across the top for the page or pages of the nonprofit ads in the March 30 edition of the Alexandria Times.
- Any nonprofit that commits by **Fri. March 17**, to running an ad in the Alexandria Times' March 30 edition, will have a **25% discount off of any ad, any size, if the ad is prepaid.** That is to say, the nonprofit has to pay for the ad by **5 pm on Monday, March 20.**
- After March 17, **there is a 15% discount** on any ad, any size for a nonprofit that wants to advertise in the March 30 nonprofit section. And, the nonprofit can save another 5% if prepaying for the ad, but nonprofits don't have to prepay to get at least 15% off.
- All color charges are waived, and
- The Alexandria Times can create the ads for the nonprofits for no additional charge if the ad is booked by March 23.

The Alexandria Times' 2017 rate card is available on the back of this page. There is also a **1/16<sup>th</sup> page size that is \$90** before discounts and is NOT on the formal rate card. With a 25% discount, the price drops to **\$67.50.**

Please let me know if you have any questions ([mmmdevine@aol.com](mailto:mmmdevine@aol.com) or 571-236-6471).

Sincerely,

***Marty DeVine***

Alexandria Times